Chapter 23
A New Era: The 1920’s
FARMERS IN THE 1920’S DID NOT SHARE IN THE GENERAL PROSPERITY OF THE DECADE
HARDING'S ADMINISTRATION WAS ROCKED BY SCANDALS. HE SAID, OF THE FRIENDS HE HAD APPOINTED TO HIGH OFFICE, "MY GOD, THIS IS A HELL OF A JOB! I HAVE NO TROUBLE WITH MY ENEMIES . . . BUT MY DAMNED FRIENDS... THEY'RE THE ONES THAT KEEP ME WALKING THE FLOOR NIGHTS."

THREE MAJOR SCANDALS:
1. IN THE VETERANS' BUREAU
2. IN THE OFFICE OF THE ALIEN PROPERTY CUSTODIAN
3. IN THE DEPARTMENTS OF THE INTERIOR AND JUSTICE
COOLIDGE WAS THE LEAST ACTIVE PRESIDENT IN HISTORY, TAKING DAILY AFTERNOON NAPS AND PROPOSING NO NEW LEGISLATION
HARLEM RENAISSANCE AND OTHER WRITERS AND ARTISTS

AFTER WWI MANY BLACKS FLED THE SOUTH FOR BETTER ECONOMIC OPPORTUNITIES AND FREEDOM FROM KKK VIOLENCE. HARLEM, NEW YORK WAS A POPULAR DESTINATION AND NEW YORK CITY’S BLACK POPULATION SWELLED FROM 30,000 IN 1900 TO OVER 300,000 IN 1930.

BLACK ARTISTS, WRITERS, DANCERS, POETS, HISTORIANS, AND MANY OTHERS TURNED HARLEM INTO A CENTER OF CULTURE, CREATIVITY, AND EXPLORATION OF AFRICAN AMERICAN ROOTS.
JAZZ WAS SO POPULAR THAT THE 20s IS OFTEN REFERRED TO AS THE JAZZ AGE

DUKE ELLINGTON

LOUIS ARMSTRONG

OTHER PROLIFIC WRITERS OF THE JAZZ AGE

ERNEST HEMINGWAY

GERTRUDE STEIN

F. SCOTT FITZGERALD & ZELDA, "KING AND QUEEN OF THE JAZZ AGE"
MOTION PICTURES BEGAN IN THE EARLY 1900'S

BY 1925 MOVIES WERE THE FOURTH LARGEST BUSINESS IN THE U.S.

THE EARLY FILMS WERE SILENT AND BLACK AND WHITE

THE FIRST PICTURE WITH SOUND THE JAZZ SINGER WAS INTRODUCED IN 1927

WITH THE INTRODUCTION OF "TALKIES" MOVIE ATTENDANCE WENT FROM 40 MILLION IN 1922 TO OVER 85 MILLION IN 1929

THERE WERE OVER 30,000 MOVIE THEATERS AND MOST PEOPLE WENT TO THE MOVIES AT LEAST ONCE A WEEK

NEWSREELS WERE SHOWN THAT ALLOWED PEOPLE FOR THE FIRST TIME TO SEE FILMED NEWS COVERAGE FROM AROUND THE WORLD

HOLLYWOOD, CALIFORNIA BECAME THE CENTER OF THE FILM INDUSTRY AND MOVIE STARS SET THE TONE FOR FASHION AND SOCIAL BEHAVIOR

HEAR 'EM ALL OVER THE ROOM!

ATWATER KENT RADIO
Now, in more than 1,000,000 homes

CHICAGO RADIO LABORATORY
3305 Chicago Avenue
Chicago Ill., U.S.A.
THE JAZZ SINGER WAS THE FIRST TALKING PICTURE

"The World's Greatest Entertainer".

MOVIE “PALACES” WERE BUILT TO ENHANCE THE MOVIE GOING EXPERIENCE
MOVIE STARS

CLARA BOW

MARY PICKFORD aka “America's Sweetheart”

RUDOLPH VALENTINO

CHARLIE CHAPLIN
1930’S HOME FURNISHINGS
WITH INSTALLMENT (CREDIT) PRICES
PROFESSIONAL AND COLLEGE SPORTS BECAME VERY POPULAR IN THE 1920s. BASEBALL, FOOTBALL, BOXING, TENNIS AND GOLF AND OTHER SPECTATOR SPORTS GAINED HUGE FOLLOWINGS IN THE 1920s.

ASSEMBLY LINE PRODUCTION

IN 1925 FORD WAS PRODUCING NEW MODEL T’S AT THE RATE OF ONE EVERY TEN SECONDS.
THE ACLU RAN AN AD IN THE LOCAL DAYTON, TENNESSEE PAPER LOOKING FOR A TEACHER WHO WOULD HELP TO CHALLENGE THE CONSTITUTIONALITY OF THE NEW LAW FORBIDDING THE TEACHING OF EVOLUTION IN PUBLIC SCHOOLS.
THE JULY 1925 TRIAL QUICKLY TURNED INTO A MEDIA CIRCUS WITH BANNERS DECORATING THE STREETS.

FOOD AND DRINK STANDS WERE SET UP.

RUMORS WERE THAT CHIMPANZEES HAD BEEN BROUGHT TO TOWN TO TESTIFY FOR THE PROSECUTION.

THE PRESS DESCENDED ON DAYTON WITH EDITORIAL CARTOONISTS AND HAD A FIELD DAY RIDICULING THE TRIAL.

THE TRIAL ENDED WITH A CONFRONTATION BETWEEN BRYAN ON THE WITNESS STAND AND DARROW QUESTIONING HIM ABOUT CREATION THEORY.

BRYAN WAS UNABLE TO CONVINCINGLY DEFEND HIS POSITION, ALTHOUGH BECAUSE THE JUDGE DID NOT ALLOW ANY DISCUSSION ABOUT THE VALIDITY OF EVOLUTIONARY THEORY SCOPES WAS FOUND GUILTY AND FINED $100.00.

LATER THE CONVICTION WAS THROWN OUT IN THE APPEAL.

HOWEVER THE LAW WAS NOT REPEALED UNTIL 1967.
LINDBERGH FLIES ACROSS THE ATLANTIC SOLO

FADS OF THE 1920s

Flagpole Sitting
Flappers
Mahjongg (a Chinese solitaire game)
Freudianism
Dance Marathons
CHANGING ROLE OF WOMEN

1. 19TH AMENDMENT
WOMEN GET THE RIGHT TO VOTE WITH THE 19TH AMENDMENT AUGUST 24, 1920

2. THE MODERN WOMAN

3. NEW OPPORTUNITIES FOR WOMEN
PROHIBITION

PROHIBITION: DECEMBER 18, 1917 PASSED BY CONGRESS, RATIFIED BY THE STATES IN 1919, TOOK EFFECT IN 1920

CARRY A. NATION, A LEADING ACTIVIST OF THE ANTI TEMPERANCE MOVEMENT

BILLY SUNDAY WAS A BASEBALL PLAYER WHO BECAME AN EVANGELIST CRUSADING FOR THE PROHIBITION OF ALCOHOL IN AMERICA
A major effect of prohibition was the rise of criminal organizations formed to satisfy the demands of Americans who decided they wanted liquor in spite of the 18th Amendment and Volstead Act.

Even normal citizens began breaking the law to secure alcohol.

Saint Valentine's Day Massacre.

Al Capone
A.K.A. Scarface

Nebraska Prohibition Agent Two-Gun Hart
A.K.A. James Vincenzo Capone—Al's Brother.
THE AMERICAN CIVIL LIBERTIES UNION WAS FORMED IN 1920 TO FIGHT GOVERNMENT DISREGARD OF CONSTITUTIONALLY GUARANTEED RIGHTS

SACCO & Vanzetti

DESPITE MASSIVE PROTESTS AROUND THE GLOBE SACCO AND VANZETTI WERE EXECUTED IN AUGUST OF 1927

THE FUNERAL

DEATH MASKS
FEAR OF OUTSIDE INFLUENCES LED TO RESTRICTIONS ON IMMIGRATION
MARCUS GARVEY

THE NEGRO IN THE REALM OF COMMERCE
Every Negro Should Buy Stocks in the
BLACK STAR LINE STEAMSHIP CORPORATION

Capitalized at $500,000, Under the Laws of the State of Delaware, United States of America

A LINE OF STEAMSHIPS TO RUN BETWEEN AMERICA, AFRICA, THE WEST INDIES, CANADA, SOUTH AND CENTRAL AMERICA, CARRYING FREIGHT AND PASSENGERS


You Can Buy from One to Two Hundred Shares at $1.00 Each

Buy Now! Call or Write the Main Office
Black Star Line, Inc.
56 West 13th Street
New York City, New York, U. S. A.

A PEOPLE WITHOUT KNOWLEDGE OF ITS PAST IS LIKE A TREE WITHOUT ROOTS
MARCUS GARVEY
THREE REASONS BEHIND U.S. NON INVOLVEMENT IN EUROPEAN AFFAIRS IN THE 1920s and 1930s

TRADITION OF ISOLATIONISM

HORRORS OF WORLD WAR I

NYE COMMITTEE